MORTON PUBLIC LIBRARY DISTRICT April 10, 2024

ROLL CALL

The Morton Public Library District Board meeting was called to order at 5:15 p.m. Director Williams and board members Turner, Keach, Hilliard, Gryl, Ropp, Riesberg and Thompson were present.

PUBLIC COMMENT None

MINUTES

The minutes from the March 20, 2024 Board Meeting were approved as submitted.

TREASURER'S REPORT

Gryl delivered the Treasurer's Report for February. She will likely invest the \$50,000 CD which comes due at the end of this month with Better Banks. The Board reviewed the Quarterly Budget Report. Overall, the library is underbudget for the fiscal year. Turner moved and Ropp seconded that that the April bills be paid. A roll call vote was held. The motion carried unanimously.

April 10, 2024	
Invoices Paid	\$34,479.25
Ameren Illinois	461.48
13 Broadband	451.27
Morton Utilities	525.00
Total Bills:	\$35,917.00
Director	7,398.67
Staff	35,239.98
Payroll Totals:	\$42,638.65
Employer IMRF	\$3,994.53
Employer FICA	\$3,261.86

DIRECTOR'S REPORT

Director William advised the board that the metrics and action items from the 2022 Strategic Plan are now complete. The board will begin working on a new long-range plan after summer reading. The board reviewed the Marketing and Communications dashboard. Monthly average views for Facebook, YouTube, the library website and email were all up in 2023 from the two previous years. Instagram was the only platform with lower monthly views. Thus far in 2024, email and website use are consistent with or better than 2023, while social media contacts are fairly flat. Circulation, program attendance, foot traffic and active user counts were all up in 2023 as compared to earlier two previous years, and 2024 appears to be following the same trend.

Williams advised the board of the Morton Forecast Breakfast on April 17th at 8 am, at which she will be a speaker. The library received a \$20,000 Libraries Transforming Communities Grant from the ALA. This grant will be used to support emerging readers with a focus on readers challenged by dyslexia. The library will host a community conversation at 6:30 on April 30th to receive input from instructors and parents. Morton Library is leading the charge to include Tazewell County in Dolly Parton's Imagination Library Project. The project provides a monthly book mailed to children under five. The state of Illinois will cover half of the shipping costs if the county is prepared to pay for the other half. Williams is actively promoting the project, seeking donations, and working with other libraries in the county.

The plans for the Centennial Celebration are all in place. The director will unveil the timeline of 100 years of the library's history during a presentation on April 15th at 9:30 am; Morton Pottery Club is hosting a Pottery Showcase on April 18th at 6:30 pm; the library will host a 100th Birthday Party for families on April 20th at 10 am; A Century of Stories dessert reception will be held at 7 pm on April 26th.

NEW BUSINESS

The board reviewed the list of Closed Session Minutes. Gryl moved and Keach seconded to keep the minutes closed as presented. The motion carried unanimously.

The board reviewed the Child and Youth Safety Policy. No changes were made.

OTHER BUSINESS None

There being no further business, the meeting adjourned at 5:52 pm.

Respectfully submitted, Heather W. Thompson, Secretary

The next meeting will be held Wednesday, May 15th at 4:30 pm.